

Demographic Detail Report

Monarch Plaza 1960 Day Dr, Duluth, GA 30096

Building Type: **General Retail**
 Secondary: **Storefront**
 GLA: **32,019 SF**
 Year Built: **1990**

Total Available: **0 SF**
 % Leased: **100%**
 Rent/SF/Yr: **-**



Radius	1 Mile	3 Mile	5 Mile
Population			
2016 Projection	9,846	89,353	236,775
2011 Estimate	8,963	84,411	223,411
2010 Census	8,732	83,849	222,244
Growth 2011 - 2016	9.80%	5.90%	6.00%
Growth 2010 - 2011	2.60%	0.70%	0.50%
2011 Population by Age			
	8,963	84,411	223,411
Age 0 - 4	882 9.84%	7,637 9.05%	19,469 8.71%
Age 5 - 9	607 6.77%	6,677 7.91%	18,062 8.08%
Age 10 - 14	471 5.25%	5,880 6.97%	16,321 7.31%
Age 15 - 19	484 5.40%	5,429 6.43%	15,070 6.75%
Age 20 - 24	904 10.09%	6,690 7.93%	15,904 7.12%
Age 25 - 34	2,222 24.79%	16,908 20.03%	39,978 17.89%
Age 35 - 44	1,497 16.70%	13,739 16.28%	36,435 16.31%
Age 45 - 49	497 5.55%	5,617 6.65%	15,927 7.13%
Age 50 - 54	444 4.95%	4,946 5.86%	13,944 6.24%
Age 55 - 59	335 3.74%	3,880 4.60%	11,107 4.97%
Age 60 - 64	252 2.81%	2,724 3.23%	8,145 3.65%
Age 65 - 74	227 2.53%	2,720 3.22%	8,351 3.74%
Age 75 - 84	112 1.25%	1,157 1.37%	3,467 1.55%
Age 85 and over	31 0.35%	407 0.48%	1,231 0.55%
Age 65 and over	370 4.13%	4,284 5.08%	13,049 5.84%
Median Age	29.90	30.80	31.70
Average Age	30.80	31.70	32.50

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Radius	1 Mile		3 Mile		5 Mile
2011 Population By Race	8,963		84,411		223,411
White	2,546	28.41%	31,602	37.44%	92,772 41.53%
Black or African American	2,943	32.83%	22,212	26.31%	50,973 22.82%
American Indian and Alaska Native	78	0.87%	686	0.81%	1,591 0.71%
Asian	1,460	16.29%	13,293	15.75%	35,872 16.06%
Native Hawaiian and Pacific Islander	2	0.02%	69	0.08%	151 0.07%
Other Race	1,572	17.54%	13,377	15.85%	33,847 15.15%
Two or More Races	362	4.04%	3,173	3.76%	8,205 3.67%
2011 Population by Hispanic Origin	8,963		84,412		223,411
Not Hispanic or Latino	5,744	64.09%	54,900	65.04%	149,461 66.90%
Hispanic or Latino	3,219	35.91%	29,512	34.96%	73,950 33.10%
2011 Age 5+ Language at Home	7,268		71,713		186,997
Speak Only English	3,712	51.07%	38,029	53.03%	102,467 54.80%
Speak Asian or Pacific Island	791	10.88%	7,597	10.59%	19,896 10.64%
Speak IndoEuropean	405	5.57%	3,718	5.18%	11,688 6.25%
Speak Spanish	2,244	30.88%	20,919	29.17%	49,383 26.41%
Speak Other Language	116	1.60%	1,450	2.02%	3,563 1.91%
2011 Median Age, Male	29.70		30.20		30.90
2011 Average Age, Male	30.10		30.90		31.70
Median Age, Female	30.10		31.50		32.50
Average Age, Female	31.50		32.50		33.30
2011 Population by Occupation Classification (Age 16+)	4,252		41,447		105,517
Blue Collar	1,097	25.80%	10,931	26.37%	27,189 25.77%
White Collar	2,296	54.00%	23,372	56.39%	61,824 58.59%
Service	859	20.20%	7,144	17.24%	16,504 15.64%
2011 Population by Marital Status (Age 15+)	6,326		60,500		155,739
Total, Never Married	2,710	42.84%	22,114	36.55%	51,445 33.03%
Married	2,611	41.27%	30,621	50.61%	82,815 53.18%
Widowed	256	4.05%	2,081	3.44%	5,655 3.63%
Divorced	749	11.84%	5,684	9.40%	15,824 10.16%

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Radius	1 Mile		3 Mile		5 Mile	
2011 Population by Education	4,918		48,369		126,602	
Less Than 9th Grade	327	6.65%	3,835	7.93%	10,259	8.10%
Some High School, No Diploma	377	7.67%	3,652	7.55%	9,980	7.88%
High School Grad (Incl Equivalency)	1,558	31.68%	13,732	28.39%	32,043	25.31%
Some College, No Degree	946	19.24%	9,328	19.29%	23,726	18.74%
Associate Degree	432	8.78%	4,048	8.37%	9,742	7.69%
Bachelor Degree	897	18.24%	9,867	20.40%	28,606	22.60%
Advanced Degrees	381	7.75%	3,907	8.08%	12,246	9.67%
2011 Population by Occupation (Age 16+)	5,112		48,590		122,020	
Management, Business, & Financial	1,038	20.31%	12,688	26.11%	33,744	27.65%
Professional & Related Occupations	133	2.60%	1,262	2.60%	3,516	2.88%
Services	2,212	43.27%	19,008	39.12%	45,909	37.62%
Sales & Office	768	15.02%	5,841	12.02%	14,993	12.29%
Farming, Fishing, and Forestry	5	0.10%	53	0.11%	185	0.15%
Construction and Extraction, Maint	478	9.35%	4,814	9.91%	12,026	9.86%
Production & Transportation	478	9.35%	4,924	10.13%	11,647	9.55%
2011 Workers by Travel Time to Work (Age 16+)	4,539		42,962		109,767	
Less Than 15 Minutes	663	14.61%	6,666	15.52%	18,175	16.56%
15 to 29 Minutes	1,393	30.69%	13,193	30.71%	31,976	29.13%
30 to 44 Minutes	926	20.40%	10,059	23.41%	25,834	23.54%
45 to 59 Minutes	486	10.71%	3,843	8.95%	10,689	9.74%
60+ Minutes	1,071	23.60%	9,201	21.42%	23,093	21.04%
2000 Households by HH Size	3,693		30,104		76,067	
1-Person Households	1,281	34.69%	8,012	26.61%	17,729	23.31%
2-Person Households	1,004	27.19%	8,094	26.89%	20,404	26.82%
3-Person Households	614	16.63%	5,207	17.30%	13,380	17.59%
4-Person Households	432	11.70%	4,275	14.20%	11,787	15.50%
5-Person Households	200	5.42%	2,363	7.85%	6,652	8.74%
6-Person Households	90	2.44%	1,160	3.85%	3,203	4.21%
7 or more Person Households	72	1.95%	993	3.30%	2,912	3.83%
2011 Average Household Size	2.37		2.78		2.92	

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Radius	1 Mile		3 Mile		5 Mile		
Households							
2016 Projection	4,060		31,805		80,109		
2011 Estimate	3,779		30,331		76,456		
2010 Census	3,692		30,103		76,068		
Growth 2011 - 2016	7.40%		4.90%		4.80%		
Growth 2010 - 2011	2.30%		0.80%		0.50%		
2011 Households by HH Income							
	3,779		30,332		76,456		
Income: Less than \$15,000	233	6.17%	1,715	5.65%	4,641	6.07%	
Income: \$15,000 - \$24,999	299	7.91%	2,277	7.51%	5,761	7.54%	
Income: \$25,000 - \$34,999	407	10.77%	2,937	9.68%	7,065	9.24%	
Income: \$35,000 - \$49,999	733	19.40%	5,443	17.94%	11,947	15.63%	
Income: \$50,000 - \$74,999	1,193	31.57%	7,206	23.76%	16,888	22.09%	
Income: \$75,000 - \$99,999	471	12.46%	4,682	15.44%	11,716	15.32%	
Income: \$100,000 - \$149,999	308	8.15%	4,151	13.69%	11,530	15.08%	
Income: \$150,000 - \$199,999	95	2.51%	1,083	3.57%	3,780	4.94%	
Income: \$200,000+	40	1.06%	838	2.76%	3,128	4.09%	
2011 Avg Household Income	\$61,419		\$71,192		\$76,499		
2011 Med Household Income	\$52,716		\$57,151		\$60,412		
2011 Per Capita Income	\$25,255		\$25,606		\$26,232		
2011 Occupied Housing							
	3,778		30,332		76,455		
Owner Occupied	929	24.59%	12,888	42.49%	41,022	53.66%	
Renter Occupied	2,849	75.41%	17,444	57.51%	35,433	46.34%	
2000 Housing Units							
	4,008		32,739		81,042		
1 Unit Attached	338	8.43%	2,629	8.03%	6,996	8.63%	
1 Unit Detached	605	15.09%	13,735	41.95%	43,373	53.52%	
2 Units	34	0.85%	403	1.23%	1,438	1.77%	
3 - 19 Units	1,962	48.95%	10,098	30.84%	18,787	23.18%	
20 - 49 Units	907	22.63%	4,385	13.39%	7,049	8.70%	
50 or more Units	150	3.74%	1,022	3.12%	1,733	2.14%	
Mobile Home or Trailer	12	0.30%	467	1.43%	1,644	2.03%	
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	22	0.03%	

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Radius	1 Mile		3 Mile		5 Mile	
2011 Housing Value - Owner Occupied	650		13,207		41,736	
Value Less than \$20,000	10	1.54%	283	2.14%	726	1.74%
Value \$20,000 - \$39,999	9	1.38%	111	0.84%	509	1.22%
Value \$40,000 - \$59,999	0	0.00%	32	0.24%	178	0.43%
Value \$60,000 - \$79,999	0	0.00%	100	0.76%	397	0.95%
Value \$80,000 - \$99,999	5	0.77%	215	1.63%	918	2.20%
Value \$100,000 - \$149,999	171	26.31%	3,549	26.87%	10,965	26.27%
Value \$150,000 - \$199,999	355	54.62%	5,867	44.42%	14,343	34.37%
Value \$200,000 - \$299,999	99	15.23%	2,275	17.23%	8,230	19.72%
Value \$300,000 - \$399,999	0	0.00%	371	2.81%	2,366	5.67%
Value \$400,000 - \$499,999	0	0.00%	91	0.69%	1,182	2.83%
Value \$500,000 - \$749,999	0	0.00%	141	1.07%	1,040	2.49%
Value \$750,000 - \$999,999	1	0.15%	59	0.45%	399	0.96%
Value \$1,000,000 or more	0	0.00%	113	0.86%	483	1.16%
2011 Med Housing Val-Owner Occupied	\$164,716		\$164,968		\$169,494	
2011 Housing Units by Yr Built	4,008		32,740		81,043	
Built 2005 to Present	122	3.04%	992	3.03%	3,019	3.73%
Built 2000 to 2004	795	19.84%	5,857	17.89%	13,151	16.23%
Built 1990 to 1999	1,649	41.14%	11,900	36.35%	26,361	32.53%
Built 1980 to 1989	1,104	27.54%	9,622	29.39%	24,879	30.70%
Built 1970 to 1979	281	7.01%	3,391	10.36%	9,545	11.78%
Built 1960 to 1969	42	1.05%	553	1.69%	2,441	3.01%
Built 1950 to 1959	11	0.27%	193	0.59%	837	1.03%
Built 1940 to 1949	4	0.10%	144	0.44%	283	0.35%
Built 1939 or Earlier	0	0.00%	88	0.27%	527	0.65%
2011 Median Year Built	1993		1992		1991	