

Demographic Detail Report

Korea Daily Building

2400 Pleasant Hill Rd, Duluth, GA 30096

Building Type: **Class B Office** Total Available: **9,889 SF**
 Class: **B** % Leased: **80.67%**
 RBA: **37,785 SF** Rent/SF/Yr: **\$16.00**
 Typical Floor: **12,595 SF**



Radius	1 Mile	3 Mile	5 Mile
Population			
2017 Projection	11,133	84,097	221,672
2012 Estimate	10,400	79,989	210,369
2010 Census	9,988	79,190	207,928
Growth 2012 - 2017	7.00%	5.10%	5.40%
Growth 2010 - 2012	4.10%	1.00%	1.20%
2012 Population by Age			
	10,400	79,989	210,369
Age 0 - 4	856 8.23%	6,987 8.73%	18,292 8.70%
Age 5 - 9	668 6.42%	5,951 7.44%	16,856 8.01%
Age 10 - 14	636 6.12%	5,323 6.65%	15,250 7.25%
Age 15 - 19	624 6.00%	4,761 5.95%	13,679 6.50%
Age 20 - 24	841 8.09%	6,408 8.01%	15,066 7.16%
Age 25 - 34	2,079 19.99%	16,167 20.21%	37,704 17.92%
Age 35 - 44	1,777 17.09%	12,687 15.86%	33,552 15.95%
Age 45 - 49	722 6.94%	5,317 6.65%	14,683 6.98%
Age 50 - 54	704 6.77%	5,032 6.29%	13,495 6.41%
Age 55 - 59	543 5.22%	4,001 5.00%	10,948 5.20%
Age 60 - 64	393 3.78%	2,923 3.65%	8,098 3.85%
Age 65 - 74	382 3.67%	2,867 3.58%	8,217 3.91%
Age 75 - 84	139 1.34%	1,178 1.47%	3,291 1.56%
Age 85 and over	35 0.34%	388 0.49%	1,239 0.59%
Age 65 and over	556 5.35%	4,433 5.54%	12,747 6.06%
Median Age	32.60	31.50	32.00
Average Age	33.30	32.50	32.80

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Radius	1 Mile	3 Mile	5 Mile
2012 Population By Race	10,400	79,989	210,369
White	3,319 31.91%	30,488 38.12%	87,143 41.42%
Black or African American	2,020 19.42%	21,549 26.94%	48,942 23.26%
American Indian and Alaska Native	71 0.68%	502 0.63%	1,309 0.62%
Asian	3,126 30.06%	13,204 16.51%	35,404 16.83%
Native Hawaiian and Pacific Islander	0 0.00%	72 0.09%	173 0.08%
Other Race	1,443 13.88%	11,166 13.96%	29,551 14.05%
Two or More Races	421 4.05%	3,007 3.76%	7,848 3.73%
2012 Population by Hispanic Origin	10,400	79,988	210,370
Not Hispanic or Latino	7,534 72.44%	56,017 70.03%	145,074 68.96%
Hispanic or Latino	2,866 27.56%	23,971 29.97%	65,296 31.04%
2012 Age 5+ Language at Home	10,131	70,524	182,216
Speak Only English	4,435 43.78%	36,840 52.24%	95,252 52.27%
Speak Asian or Pacific Island	2,366 23.35%	9,437 13.38%	23,328 12.80%
Speak IndoEuropean	513 5.06%	4,518 6.41%	11,679 6.41%
Speak Spanish	2,642 26.08%	18,815 26.68%	48,901 26.84%
Speak Other Language	175 1.73%	914 1.30%	3,056 1.68%
2012 Median Age, Male	32.00	30.90	31.20
2012 Average Age, Male	32.60	31.70	32.00
2012 Median Age, Female	33.40	32.20	32.80
2012 Average Age, Female	33.90	33.30	33.50
2012 Population by Occupation Classification (Age 16+)	5,891	39,840	101,160
Blue Collar	1,097 18.62%	9,132 22.92%	24,702 24.42%
White Collar	3,911 66.39%	24,058 60.39%	60,481 59.79%
Service	883 14.99%	6,650 16.69%	15,977 15.79%
2012 Population by Marital Status (Age 15+)	8,732	59,585	152,580
Total, Never Married	3,252 37.24%	21,065 35.35%	50,457 33.07%
Married	4,284 49.06%	30,471 51.14%	82,174 53.86%
Widowed	318 3.64%	1,972 3.31%	5,183 3.40%
Divorced	878 10.05%	6,077 10.20%	14,766 9.68%

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Radius	1 Mile		3 Mile		5 Mile	
2012 Population by Education	6,678		48,172		123,643	
Less Than 9th Grade	447	6.69%	3,192	6.63%	9,657	7.81%
Some High School, No Diploma	269	4.03%	2,801	5.81%	8,561	6.92%
High School Grad (Incl Equivalency)	1,895	28.38%	12,729	26.42%	29,440	23.81%
Some College, No Degree	933	13.97%	9,095	18.88%	21,914	17.72%
Associate Degree	692	10.36%	4,527	9.40%	10,453	8.45%
Bachelor Degree	1,719	25.74%	11,178	23.20%	30,621	24.77%
Advanced Degrees	723	10.83%	4,650	9.65%	12,997	10.51%
2012 Population by Occupation (Age 16+)	6,776		46,489		117,138	
Management, Business, & Financial	1,982	29.25%	12,512	26.91%	33,774	28.83%
Professional & Related Occupations	178	2.63%	1,211	2.60%	3,107	2.65%
Services	2,479	36.59%	18,298	39.36%	44,396	37.90%
Sales & Office	1,066	15.73%	6,243	13.43%	14,035	11.98%
Farming, Fishing, & Forestry	14	0.21%	93	0.20%	99	0.08%
Construction, Extraction & Maint	449	6.63%	3,750	8.07%	10,311	8.80%
Production & Transportation	608	8.97%	4,382	9.43%	11,416	9.75%
2012 Workers by Travel Time to Work (Age 16+)	6,133		41,212		104,711	
Less Than 15 Minutes	1,325	21.60%	7,741	18.78%	18,124	17.31%
15 to 29 Minutes	1,597	26.04%	12,414	30.12%	30,205	28.85%
30 to 44 Minutes	1,253	20.43%	8,588	20.84%	24,217	23.13%
45 to 59 Minutes	565	9.21%	3,748	9.09%	10,184	9.73%
60+ Minutes	1,393	22.71%	8,721	21.16%	21,981	20.99%
2010 Households by HH Size	3,940		29,717		72,129	
1-Person Households	1,152	29.24%	8,336	28.05%	16,932	23.47%
2-Person Households	1,114	28.27%	8,385	28.22%	19,581	27.15%
3-Person Households	683	17.34%	5,116	17.22%	12,740	17.66%
4-Person Households	547	13.88%	4,060	13.66%	11,255	15.60%
5-Person Households	259	6.57%	2,053	6.91%	6,150	8.53%
6-Person Households	104	2.64%	996	3.35%	2,905	4.03%
7 or more Person Households	81	2.06%	771	2.59%	2,566	3.56%
2012 Average Household Size	2.54		2.65		2.87	

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Radius	1 Mile		3 Mile		5 Mile	
Households						
2017 Projection	4,288		31,428		76,455	
2012 Estimate	4,087		30,198		73,320	
2010 Census	3,940		29,717		72,129	
Growth 2012 - 2017	4.90%		4.10%		4.30%	
Growth 2010 - 2012	3.70%		1.60%		1.70%	
2012 Households by HH Income	4,088		30,199		73,322	
Income: Less than \$15,000	265	6.48%	2,209	7.31%	5,995	8.18%
Income: \$15,000 - \$24,999	313	7.66%	3,169	10.49%	7,033	9.59%
Income: \$25,000 - \$34,999	398	9.74%	3,254	10.78%	7,076	9.65%
Income: \$35,000 - \$49,999	671	16.41%	5,382	17.82%	11,294	15.40%
Income: \$50,000 - \$74,999	1,017	24.88%	6,778	22.44%	15,345	20.93%
Income: \$75,000 - \$99,999	587	14.36%	3,534	11.70%	9,038	12.33%
Income: \$100,000 - \$149,999	569	13.92%	3,619	11.98%	9,810	13.38%
Income: \$150,000 - \$199,999	232	5.68%	1,303	4.31%	4,067	5.55%
Income: \$200,000+	36	0.88%	951	3.15%	3,664	5.00%
2012 Avg Household Income	\$69,609		\$68,263		\$74,981	
2012 Med Household Income	\$57,143		\$52,662		\$56,338	
2012 Per Capita Income	\$26,784		\$25,784		\$26,102	
2012 Occupied Housing	4,088		30,198		73,320	
Owner Occupied	1,632	39.92%	12,580	41.66%	38,473	52.47%
Renter Occupied	2,456	60.08%	17,618	58.34%	34,847	47.53%
2010 Housing Units	4,922		32,939		79,315	
1 Unit Attached	444	9.02%	2,653	8.05%	7,422	9.36%
1 Unit Detached	1,575	32.00%	12,949	39.31%	40,615	51.21%
2 Units	50	1.02%	399	1.21%	1,155	1.46%
3 - 19 Units	1,943	39.48%	11,219	34.06%	19,715	24.86%
20 - 49 Units	721	14.65%	4,574	13.89%	7,020	8.85%
50 or more Units	178	3.62%	853	2.59%	1,786	2.25%
Mobile Home or Trailer	11	0.22%	292	0.89%	1,602	2.02%
Boat, RV, Van, Etc.	0	0.00%	0	0.00%	0	0.00%

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Radius	1 Mile		3 Mile		5 Mile	
2012 Housing Value - Owner Occupied	1,629		12,574		38,464	
Value < \$50,000	20	1.23%	116	0.92%	349	0.91%
Value \$50,000-\$99,999	209	12.83%	1,634	13.00%	4,629	12.03%
Value \$100,000-\$149,999	588	36.10%	5,623	44.72%	15,397	40.03%
Value \$150,000-\$199,999	372	22.84%	2,729	21.70%	8,092	21.04%
Value \$200,000-\$249,999	198	12.15%	1,030	8.19%	3,810	9.91%
Value \$250,000-\$299,999	90	5.52%	486	3.87%	1,917	4.98%
Value \$300,000-\$399,999	90	5.52%	497	3.95%	2,063	5.36%
Value \$400,000-\$499,999	29	1.78%	118	0.94%	777	2.02%
Value \$500,000-\$749,999	24	1.47%	180	1.43%	900	2.34%
Value \$750,000-\$999,999	7	0.43%	99	0.79%	336	0.87%
Value \$1,000,000+	2	0.12%	62	0.49%	194	0.50%
2012 Median Home Value	\$149,809		\$140,340		\$146,287	
2012 Housing Units by Yr Built	4,922		32,939		79,313	
Built 2005 to Present	133	2.70%	1,440	4.37%	4,271	5.38%
Built 2000 to 2004	1,347	27.37%	5,789	17.57%	12,849	16.20%
Built 1990 to 1999	1,895	38.50%	11,896	36.12%	26,844	33.85%
Built 1980 to 1989	1,015	20.62%	9,516	28.89%	23,139	29.17%
Built 1970 to 1979	425	8.63%	3,210	9.75%	8,476	10.69%
Built 1960 to 1969	87	1.77%	553	1.68%	2,142	2.70%
Built 1950 to 1959	20	0.41%	311	0.94%	849	1.07%
Built 1940 to 1949	0	0.00%	151	0.46%	346	0.44%
Built 1939 or Earlier	0	0.00%	73	0.22%	397	0.50%
2012 Median Year Built	1995		1992		1992	