

Demographic Detail Report

Metro City Plaza

5441 Buford Hwy, Doraville, GA 30340

Building Type: **General Retail** Total Available: **14,000 SF**
 Secondary: **Storefront Retail/Office** % Leased: **50%**
 GLA: **28,000 SF** Rent/SF/Yr: **\$15.20**
 Year Built: **2007**



Radius	1 Mile	3 Mile	5 Mile
Population			
2017 Projection	12,835	101,413	273,415
2012 Estimate	11,868	97,164	259,008
2010 Census	11,362	94,892	252,326
Growth 2012 - 2017	8.10%	4.40%	5.60%
Growth 2010 - 2012	4.50%	2.40%	2.60%
2012 Population by Age			
	11,868	97,164	259,008
Age 0 - 4	1,118 9.42%	8,409 8.65%	22,107 8.54%
Age 5 - 9	791 6.66%	6,270 6.45%	17,603 6.80%
Age 10 - 14	584 4.92%	4,685 4.82%	13,320 5.14%
Age 15 - 19	755 6.36%	4,821 4.96%	12,108 4.67%
Age 20 - 24	1,361 11.47%	8,917 9.18%	19,878 7.67%
Age 25 - 34	2,866 24.15%	22,846 23.51%	55,743 21.52%
Age 35 - 44	1,854 15.62%	15,021 15.46%	40,222 15.53%
Age 45 - 49	616 5.19%	5,579 5.74%	15,784 6.09%
Age 50 - 54	559 4.71%	5,164 5.31%	14,987 5.79%
Age 55 - 59	464 3.91%	4,223 4.35%	12,508 4.83%
Age 60 - 64	313 2.64%	3,492 3.59%	10,907 4.21%
Age 65 - 74	340 2.86%	4,117 4.24%	13,135 5.07%
Age 75 - 84	182 1.53%	2,674 2.75%	7,668 2.96%
Age 85 and over	67 0.56%	944 0.97%	3,037 1.17%
Age 65 and over	589 4.96%	7,735 7.96%	23,840 9.20%
Median Age	29.40	31.60	32.90
Average Age	31.00	33.60	34.80

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Radius	1 Mile		3 Mile		5 Mile	
2012 Population By Race	11,868		97,164		259,008	
White	4,506	37.97%	48,279	49.69%	146,746	56.66%
Black or African American	1,139	9.60%	17,425	17.93%	40,978	15.82%
American Indian and Alaska Native	217	1.83%	760	0.78%	1,828	0.71%
Asian	1,746	14.71%	9,367	9.64%	22,118	8.54%
Native Hawaiian and Pacific Islander	21	0.18%	120	0.12%	262	0.10%
Other Race	3,705	31.22%	17,414	17.92%	37,883	14.63%
Two or More Races	533	4.49%	3,799	3.91%	9,192	3.55%
2012 Population by Hispanic Origin	11,867		97,164		259,007	
Not Hispanic or Latino	4,906	41.34%	61,006	62.79%	180,294	69.61%
Hispanic or Latino	6,961	58.66%	36,158	37.21%	78,713	30.39%
2012 Age 5+ Language at Home	9,510		81,975		219,145	
Speak Only English	2,174	22.86%	43,685	53.29%	132,811	60.60%
Speak Asian or Pacific Island	1,212	12.74%	5,748	7.01%	13,819	6.31%
Speak IndoEuropean	468	4.92%	4,563	5.57%	10,793	4.93%
Speak Spanish	5,390	56.68%	26,557	32.40%	58,269	26.59%
Speak Other Language	266	2.80%	1,422	1.73%	3,453	1.58%
2012 Median Age, Male	29.20		31.10		32.30	
2012 Average Age, Male	30.60		32.70		33.80	
2012 Median Age, Female	29.70		32.20		33.60	
2012 Average Age, Female	31.60		34.70		35.80	
2012 Population by Occupation Classification (Age 16+)	5,923		50,664		129,982	
Blue Collar	2,669	45.06%	13,646	26.93%	28,490	21.92%
White Collar	1,898	32.04%	28,395	56.05%	82,696	63.62%
Service	1,356	22.89%	8,623	17.02%	18,796	14.46%
2012 Population by Marital Status (Age 15+)	8,437		72,219		191,951	
Total, Never Married	4,132	48.97%	29,613	41.00%	71,253	37.12%
Married	3,569	42.30%	33,096	45.83%	95,348	49.67%
Widowed	313	3.71%	2,619	3.63%	8,001	4.17%
Divorced	423	5.01%	6,891	9.54%	17,349	9.04%

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5441 Buford Hwy, Doraville, GA 30340						
Radius	1 Mile		3 Mile		5 Mile	
2012 Population by Education	5,883		57,935		158,537	
Less Than 9th Grade	1,713	29.12%	6,744	11.64%	14,506	9.15%
Some High School, No Diploma	775	13.17%	4,492	7.75%	8,842	5.58%
High School Grad (Incl Equivalency)	1,489	25.31%	11,917	20.57%	27,659	17.45%
Some College, No Degree	658	11.18%	9,723	16.78%	24,331	15.35%
Associate Degree	247	4.20%	2,835	4.89%	8,543	5.39%
Bachelor Degree	620	10.54%	14,058	24.27%	46,748	29.49%
Advanced Degrees	381	6.48%	8,166	14.10%	27,908	17.60%
2012 Population by Occupation (Age 16+)	7,280		59,284		148,777	
Management, Business, & Financial	1,041	14.30%	15,154	25.56%	44,273	29.76%
Professional & Related Occupations	102	1.40%	1,729	2.92%	5,242	3.52%
Services	3,037	41.72%	24,358	41.09%	58,443	39.28%
Sales & Office	520	7.14%	5,817	9.81%	15,336	10.31%
Farming, Fishing, & Forestry	12	0.16%	18	0.03%	54	0.04%
Construction, Extraction & Maint	1,754	24.09%	8,207	13.84%	16,177	10.87%
Production & Transportation	814	11.18%	4,001	6.75%	9,252	6.22%
2012 Workers by Travel Time to Work (Age 16+)	6,044		49,954		127,308	
Less Than 15 Minutes	1,000	16.55%	8,531	17.08%	22,682	17.82%
15 to 29 Minutes	2,320	38.39%	18,990	38.01%	47,495	37.31%
30 to 44 Minutes	1,329	21.99%	12,580	25.18%	31,062	24.40%
45 to 59 Minutes	330	5.46%	2,679	5.36%	7,502	5.89%
60+ Minutes	1,065	17.62%	7,174	14.36%	18,567	14.58%
2010 Households by HH Size	3,323		36,696		98,793	
1-Person Households	732	22.03%	12,161	33.14%	31,220	31.60%
2-Person Households	689	20.73%	10,375	28.27%	29,622	29.98%
3-Person Households	531	15.98%	5,185	14.13%	14,253	14.43%
4-Person Households	482	14.50%	4,200	11.45%	12,217	12.37%
5-Person Households	379	11.41%	2,242	6.11%	5,953	6.03%
6-Person Households	233	7.01%	1,228	3.35%	2,749	2.78%
7 or more Person Households	277	8.34%	1,305	3.56%	2,779	2.81%
2012 Average Household Size	3.45		2.61		2.56	

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Radius	1 Mile	3 Mile	5 Mile
Households			
2017 Projection	3,741	38,891	106,699
2012 Estimate	3,430	37,108	100,610
2010 Census	3,324	36,695	98,793
Growth 2012 - 2017	9.10%	4.80%	6.10%
Growth 2010 - 2012	3.20%	1.10%	1.80%
2012 Households by HH Income	3,430	37,107	100,609
Income: Less than \$15,000	772 22.51%	4,942 13.32%	10,523 10.46%
Income: \$15,000 - \$24,999	439 12.80%	4,551 12.26%	10,174 10.11%
Income: \$25,000 - \$34,999	445 12.97%	4,276 11.52%	9,903 9.84%
Income: \$35,000 - \$49,999	603 17.58%	5,873 15.83%	14,285 14.20%
Income: \$50,000 - \$74,999	561 16.36%	6,591 17.76%	18,133 18.02%
Income: \$75,000 - \$99,999	200 5.83%	3,654 9.85%	10,590 10.53%
Income: \$100,000 - \$149,999	249 7.26%	4,130 11.13%	13,063 12.98%
Income: \$150,000 - \$199,999	82 2.39%	1,593 4.29%	6,408 6.37%
Income: \$200,000+	79 2.30%	1,497 4.03%	7,530 7.48%
2012 Avg Household Income	\$50,029	\$65,039	\$78,684
2012 Med Household Income	\$36,031	\$46,415	\$55,557
2012 Per Capita Income	\$14,916	\$25,055	\$30,747
2012 Occupied Housing			
Owner Occupied	1,234 35.99%	14,255 38.41%	47,656 47.37%
Renter Occupied	2,195 64.01%	22,853 61.59%	52,953 52.63%
2010 Housing Units			
1 Unit Attached	274 7.76%	3,013 7.41%	8,006 7.46%
1 Unit Detached	1,407 39.84%	14,241 35.04%	46,375 43.22%
2 Units	166 4.70%	729 1.79%	1,416 1.32%
3 - 19 Units	1,376 38.96%	16,637 40.93%	36,669 34.17%
20 - 49 Units	204 5.78%	3,569 8.78%	7,455 6.95%
50 or more Units	72 2.04%	2,194 5.40%	6,903 6.43%
Mobile Home or Trailer	33 0.93%	223 0.55%	446 0.42%
Boat, RV, Van, Etc.	0 0.00%	40 0.10%	40 0.04%

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Radius	1 Mile		3 Mile		5 Mile	
2012 Housing Value - Owner Occupied	1,234		14,248		47,634	
Value < \$50,000	10	0.81%	147	1.03%	374	0.79%
Value \$50,000-\$99,999	127	10.29%	1,295	9.09%	3,722	7.81%
Value \$100,000-\$149,999	446	36.14%	2,407	16.89%	6,652	13.96%
Value \$150,000-\$199,999	485	39.30%	2,695	18.91%	7,213	15.14%
Value \$200,000-\$249,999	82	6.65%	2,364	16.59%	6,512	13.67%
Value \$250,000-\$299,999	57	4.62%	2,170	15.23%	6,507	13.66%
Value \$300,000-\$399,999	20	1.62%	2,148	15.08%	8,387	17.61%
Value \$400,000-\$499,999	3	0.24%	601	4.22%	3,975	8.34%
Value \$500,000-\$749,999	4	0.32%	313	2.20%	3,116	6.54%
Value \$750,000-\$999,999	0	0.00%	100	0.70%	762	1.60%
Value \$1,000,000+	0	0.00%	8	0.06%	414	0.87%
2012 Median Home Value	\$153,492		\$212,266		\$244,957	
2012 Housing Units by Yr Built	3,533		40,646		107,309	
Built 2005 to Present	95	2.69%	2,109	5.19%	5,864	5.46%
Built 2000 to 2004	58	1.64%	3,281	8.07%	8,884	8.28%
Built 1990 to 1999	315	8.92%	4,736	11.65%	16,161	15.06%
Built 1980 to 1989	682	19.30%	9,709	23.89%	26,845	25.02%
Built 1970 to 1979	876	24.79%	7,912	19.47%	20,143	18.77%
Built 1960 to 1969	688	19.47%	7,920	19.49%	18,447	17.19%
Built 1950 to 1959	740	20.95%	4,117	10.13%	8,575	7.99%
Built 1940 to 1949	40	1.13%	580	1.43%	1,505	1.40%
Built 1939 or Earlier	39	1.10%	282	0.69%	885	0.82%
2012 Median Year Built	1973		1979		1982	